

Audience Evaluation

~ ROAD SCHOLARS ~

A Program of the Alabama Humanities Foundation

State Affiliate of the National Endowment for the Humanities

Speaker: _____

Organization: _____

Presentation: _____

Date: _____ Time: _____

Engagement #: _____

PLEASE COMPLETE AND SUBMIT IT TO THE COORDINATOR AT THE CONCLUSION OF THE PROGRAM

How would you describe the speaker?

_____ Informative _____ Dry _____ Biased
_____ Stimulating _____ Boring _____ Confusing
_____ Organized _____ Wandering
_____ Other (please explain.) _____

Please rate the discussion following the speaker's presentation.

_____ Excellent _____ Poor _____ There was none
_____ Good _____ Too short
_____ Fair _____ Too long

Did you know about the Alabama Humanities Foundation before this program?

_____ Yes _____ No

How did you hear about this program?

_____ Sponsor's ad _____ Newspaper _____ Radio
_____ AHF ad or publication _____ AHF website _____ Word of mouth
_____ other (please specify) _____

Additional Comments (continue on back if necessary):

Please send me information about the AHF:

Name _____

Address _____

City, State, Zip _____

Phone _____ E-mail: _____

Program Coordinator's Evaluation

~ ROAD SCHOLARS ~

A Program of the Alabama Humanities Foundation
State Affiliate of the National Endowment for the Humanities

Organization: _____

Coordinator: _____

Speaker: _____

Presentation: _____

Date: _____

Engagement #: _____

PLEASE COMPLETE AND SUBMIT ALONG WITH AUDIENCE EVALUATIONS TO THE AHF

How would you describe the speaker?

_____ Informative _____ Dry _____ Biased
_____ Stimulating _____ Boring _____ Confusing
_____ Organized _____ Wandering
_____ Other (please explain.) _____

Please rate the discussion following the speaker's presentation.

_____ Excellent _____ Poor _____ There was none
_____ Good _____ Too short
_____ Fair _____ Too long
_____ Other (please explain.) _____

How did you hear about the AHF Road Scholars speakers bureau?

_____ AHF ad or publication _____ Newspaper _____ Radio
_____ AHF website _____ Word of mouth
_____ other (please specify) _____

How many people do you estimate attended? _____

Did you find the scheduling procedure simple and easy to use?

Was the staff helpful to you in coordinating your program?

Would you use the Road Scholars speaker bureau again?

Additional Comments (continue on back if necessary):

Coordinator's signature _____ **Date** _____